

BLEED | 3mm ~ 186 W x 61 H

FINISH SIZE | 90 W x 110 H | 90 W x 55 H (FOLDED)

SAFE ZONE | 3mm ~ 84 W x 49 H



FOLD LINE



Printing specs ...

Ensure content remains inside the **SAFE ZONE**: at least 3mm away from the edge of the **FINISH SIZE** (90x110 folded down to 90x55mm)

For best results ...

- Submit files in **PDF** format only
- Flatten ALL layers
- Create ALL text to outlines
- No crop marks, registration marks or colour bars required
- Photos & Images (CMYK & min. 300 DPI)
- Use CMYK colour mode (Not RGB)
- All Black Text - C:0 M:0 Y:0 K:100
- Solid Black & Grey areas need 4 colour percentages (i.e.: Rich Black - C:60 M:50 Y:50 K:100)
- Save ALL files with 3mm bleed
- Colour and/or images to the edge must extend over full 3mm bleed area

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